INCOME TAX FILING AND BENEFITS TAKE-UP: CHALLENGES AND OPPORTUNITIES FOR CANADIANS LIVING ON LOW INCOMES

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CONTEXT

Who is missing out? (and why?)



APPROACH

Understanding **barriers to tax filling** and **opportunities to improve take-up** from the perspective of **income tax filing experts** who work directly with Canadians living on low-incomes



METHODOLOGY







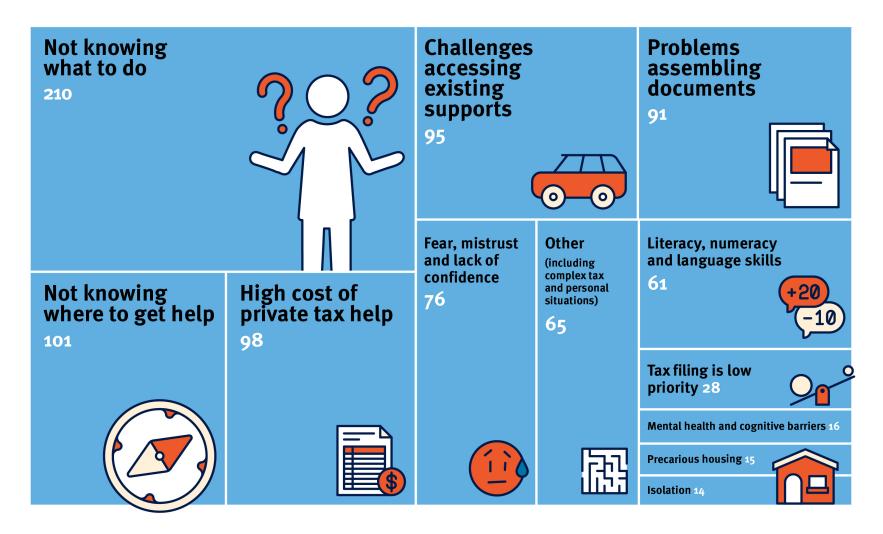


Focus Group (pre-report)

Online Survey: 321 respondents I 0 Key Informant Interviews

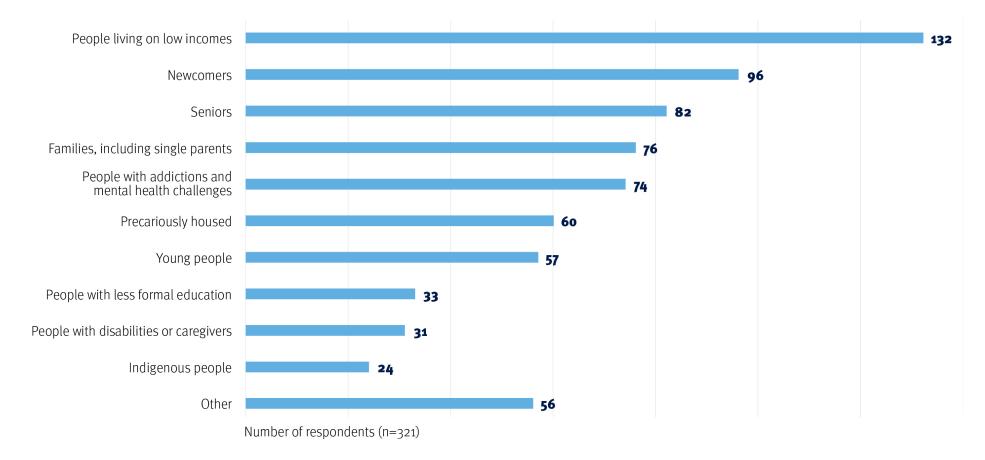
Newspaper Scan

Barriers to tax filing for people living on low incomes According to 321 community service providers



Respondents were permitted more than one answer, responses do not add up to 321

Groups considered by respondents to be most affected by barriers



Respondents were permitted more than one answer, responses do not add up to 321

CASE STUDY I: NEWCOMERS

"there's just a general, huge lack of awareness around government benefits that newcomer families may be eligible for"

- Julie MacDonald (Formerly Program Coordinator, YMCA Halifax)

CASE STUDY 2: SELF-EMPLOYED PEOPLE WITH LOW INCOMES

"I feel badly telling someone who has made \$30,000 that 'yes, you can write off your expenses, but you owe HST on every one of those services'"

 Maria Sophianopolous (Manager, Financial Empowerment, WoodGreen Community Services)

OPPORTUNITIES

- Make the tax system easier to understand
- Improve awareness of benefits and benefits eligibility
- Strengthen and expand existing tax-filing supports
- Address broader cultural and educational barriers to taxfilling

CONCLUSIONS

"the system is geared to [the] middle class and [those] with skills to navigate forms. It is the most vulnerable who are hurt by the system's lack of responsiveness"

- Anonymous survey respondent

THANK YOU!

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