Asset building for your future

Assets are resources and items of value that you own. A home, a savings account, investments, and personal property are all examples. Without assets, it is difficult to live beyond paycheque to paycheque or to plan for the future.

Assets help you accomplish your financial goals

Assets allow you and your family to be more financially stable and set financial goals. Below are examples of some things that asset building can help you accomplish. Check mark the ones that match with what you hope to achieve:
☐ Remain stable through financial emergencies
☐ Stay in or move into a good home or neighbourhood
☐ Pursue higher education for myself or my children
☐ Find a better job or start a business
☐ Save enough money to retire
— Save enough money to retire
What other personal goals do you think asset building can help you with?
Assets I have now and assets I hope to build Think about the financial assets that you have now. Which ones can you build so that they increase in value over time?
What assets do you not yet have but hope to obtain in your future? Who might be able to help you learn more
about them or guide you on your journey?
Some assets do not directly have a money-value but are equally important to your quality of life or financial future. They may be things like education, good health, and a positive social network. How can you maintain or build on these assets?